

Modernising operations with cloud ERP

Case Study: How True Blue modernised their
manufacturing operations with Wiise



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A bit about True Blue Chemicals

True Blue Chemicals has 35 years' experience in the manufacturing industry. They are a supplier of premium cleaning and hygiene solutions for a wide range of applications across the healthcare, hospitality, and industrial sectors.

At their factory in Caringbah, Sydney, True Blue Chemicals manufactures over 90 products that are packaged and sold either directly to customers or through a network of distributors across Australia.

Growing challenges

Like many businesses, True Blue Chemicals evolved and grew over the years, experiencing company restructures, changes in staff, an updated product suite and expansion of distribution channels.

To support these changing business needs, Dynamics NAV would need to be modified via customisations to keep up. Because of this reason, employees found workarounds and completed tasks manually outside the system. External applications for payroll and CRM were brought in to supplement missing functionality and a reporting add-on and complex spreadsheets were massaged and manipulated to try and get meaningful data.

Running an old version of NAV ERP also meant that some functionality, like adjust cost, was either clunky or didn't work. This led to troubles with product costing and resulted in data uncertainty.

Having siloes of potentially inaccurate data across multiple systems meant that reporting was difficult, time-consuming and not conducive to making informed business decisions.

While KPMG and True Blue Chemicals had discussed migrating to a new version of NAV, the level of customisations meant that upgrading would be costly.

As an on-premise system, True Blue had the headache of purchasing server hardware and costly software. In later years, as per Microsoft support policy, security updates and software patches were no longer available increasing the risk of cyber attacks.

The heightened demand of True Blue's products due to the COVID-19 pandemic further highlighted the importance of a new, cloud-based and accurate ERP system.



Selecting the right partner

Working should-to-shoulder, KPMG migrated True Blue Chemicals to Wiise. Wiise is cloud-based ERP built on top of the latest Microsoft Dynamics 365 Business Central platform. Wiise works natively with Microsoft 365 and provides clients with additional functionality such as Landed Costs, Bank Feeds and Bank Rec, Credit Card Payments, Shopify Integration, Bulk emailing of documents and more.

The migration was accelerated by KPMG's understanding of True Blue's business as well as their understanding of the underlying concepts and processes of the NAV application.

As a manufacturing site, True Blue Chemicals required the Premium Edition of Wiise, opening up all of the available functionality in the standard product. Wiise Payroll was also chosen and reporting and visualisation was achieved through Microsoft PowerBI.

Being a fully managed SaaS solution, True Blue Chemicals is future-proofed, receiving regular security updates and access to the latest features and functionality, all included in the monthly licensing.

True Blue Chemicals can now focus on their growth strategy, without having to think about their systems being a barrier.



Benefits for True Blue Chemicals

- ✓ **Is future proofed | Receiving regular security updates and easy version upgrades**
- ✓ **No longer requires the purchase of hardware, software or annual maintenance fees**
- ✓ **Can access their data anywhere, on any device, at anytime**
- ✓ **Can see the full picture and get the right information instantly.**

A bit about Wiise

Built for Australian businesses, Wiise is cloud-based ERP software that helps run your whole business – all in one secure Microsoft platform. Manage your finances, automate operations and get the business intelligence and insights you need to make the right decisions.

Over the last few years, we've been recognised time again for ERP and Supply Chain innovation in Australia. At the core of what we do, our focus is and always will be to give Australian businesses a solution that's right for the Australian market.

Why Wiise?

- ✓ **Production, purchase orders and approvals in one system**
- ✓ **Flexible packages - monthly or annually**
- ✓ **Detailed view of entire production**
- ✓ **Unlimited transactions volumes**
- ✓ **Integrated payroll and timesheets**
- ✓ **Finance, sales and operations team working out of the one system remotely**
- ✓ **Dimensional tagging**
- ✓ **Microsoft-based, connecting easily to PowerBI**
- ✓ **Bank feeds and an Australian localised Chart of Accounts**

Get in touch today to find out more.

Email hello@wiise.com

Further reading...

[Pro Seafoods Case Study](#)

[Outgrown Xero? Get The E-Book](#)

[Why Australian Businesses Choose Wiise](#)

[How To Future Proof Your Distribution Business](#)

[What To Look For In ERP Software For Multi-Entities](#)

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Wiise helps you see your business clearly so you can focus on what counts. Get Wiise and connect your people, processes, and data like never before.

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