

Got data? Get results.

A collaborative and powerful business planning and analytics solutions to energize your business

Phocas customers love that our solutions delivers fast ROI and is truly easy to use

Designed specifically to help mid-market, manufacturers, wholesale distributors and retailers use their own data to find ways to sell, buy, operate and service customers - better.

Business Planning & Analytics

Business Intelligence

Analytics

Financial reporting

Budgeting and Forecasting

Planning

Rebates

payable/receivable or both

+ Customized solutions



Phocas.

Can Phocas help you?

We're specialists in
elevating your planning
with the power of
collaboration.

Industries:

automotive
building and industrial
consumer goods
electrical
food and beverage
janitorial
health (medical, scientific,
vet, dental, pharma)
office supplies
plumbing and HVAC

ERPs:

Apparel 21 | Harmony
Epicor
Infor
Microsoft Excel | Dynamics
MYOB Exo
AccountRight Live
Oracle Netsuite | JD Edwards
Pronto
Retail Express
Sage
SAP
Syspro

+ many more ERPs

For decision makers in:

management
sales
inventory and purchasing
finance and accounts
marketing
IT



“When you can see it, you can do something about it.”

This is what customers say when they finally get the full picture of what's happening in their business.

With Phocas you can:

- 1 stop flying blind** – get the data to back up your business instincts
- 2 dig into underlying data** whenever it suits you (even if you're not technical)
- 3 create useful business reports** in many formats
- 4 collaborate to benefit** all areas of your business
- 5 find missed opportunities** and do something about it

Customer proof points

35-45%

increase in
sales through
opportunities
revealed

300%

increase in
reporting speed

70%

decrease in
report requests
to IT/specialists

40%

decrease in
administrative
costs

plus

better cost
management
through smarter
inventory holdings

Software features.

Business intelligence

Delivery

secure cloud environment

Integration

out-of-the-box integration with your ERP and other data sources

Data Analytics

get insights from your transactional data

Dashboards

turn data into a chart, graph or report easily yourself and share results with your team, customers and suppliers

Budgeting & Planning

Financial Reporting

accelerate your month-end close and dynamically see performance indicators

Collaboration

connect with your colleagues and allow them to provide role-based input into the process

Strategy

plan, measure and pivot as often as you need to meet your goals



What Phocas users are saying.



Phocas has enabled us to build very targeted sales campaigns resulting in measurable increases in both sales and profitability. Once you have Phocas, using your data to build sales becomes second nature.”

Fabian Morgan, regional managing director - Oceania, Ardex, SAP.



Since installing Phocas, reporting has become quicker, more simplified and 100% accurate! With Phocas we can easily identify areas of weakness within our business by either brand, product, customer type, sales rep or state. The options are endless.”

Alison Timms, senior manager, Dateline Imports, Pronto.



With Phocas I can get more information in 5 minutes than I could previously get in weeks. And the more I use Phocas the better it gets! If things are changing, Phocas tells us where, why and how. It really is brilliant!”

Ajith Gunasekera, finance director, Klinger, Epicor E10

BARC's The BI Survey 19, an annual survey of 3,000+ BI users worldwide, compared Phocas to 35 other BI vendors including QlikView, Tableau, Microsoft Power BI and Looker. Here's how we compare:

34 top rankings + **49** leading placements

28% Phocas user adoption vs. **18%** for competition:

1 in every 4 people uses Phocas in their business

100% of Phocas respondents would recommend us

97% rate functionality for ad hoc queries as excellent or good compared to **77%** average

90% rate vendor support as excellent or good compared to **41%** average

91% rate price-to-value as excellent or good compared to average of **65%** among peer solutions

Contact.

US: +1 877 387 4004 | **UK:** +44 1865 364 103 | **AU:** 1300 746 227

email: marketing@phocassoftware.com

phocassoftware.com

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